# What happens when the "Brochure" option is selected.

- A development may have different types of properties on offer on their site and below is the potential stock of properties that could be available for sale on a site:
  - 1. The Development(1) (only has option to view development- non for brochure)
  - 2. Studio (2)
  - 3. 1 bed apartment (3)
  - 4. 2 beds apartment (4)
  - 5. 2 bed house
    - The Stellio(5)
    - The Marksman(6)
    - The Stallion(7)
  - 6. 3 bed house
    - The Rose(8)
    - The Daffodil(9)
    - The Pellets(10)

#### And so on.....

• Even though there are 6 different types of houses/options (including the development), we will create 10 different types of the below for them to choose from (it includes the different versions of 2 beds and 3 beds – also one specifically for the development).



- Each one/type will represent at least 20 of it's kind on the development, so 20 studio, 20 Rose, or 20 2 bed apartment but only one of the above to represent it.
- The pictures for each one will be different eg the Rose as a 3 bed room will look different from the Pellets another 3 bed room (looking at it from the outside view).

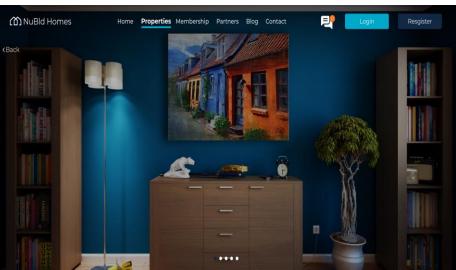
# Why have I mentioned all of the above.

- When the Rose pops up as an option the viewer is interested in, they can select view the "Development", that will take them through to the development page and we have that page set up already.
- If they select view "Brochure" of the Rose, ideally they want to see more info on the Rose, nothing else.

## My proposal

- Once they select Brochure for the Rose they go to the development page, the details which is meant for the main development changes to the information on the the Rose.
  - o The main development page pictures changes to that of the Rose.
  - $\circ\quad$  The summary info for the development on the main changes to the summary details for the Rose.
  - o The description information on the development changes to the description details for the Rose.
  - After that everything else follows the same as the development eg showing "property list" the other 9 (as per above) options on the development.
- On the options for the 9 others on the development we could have an option to "View" or to "enquire".
- If you say click view on the Pellets (as you are interested in 3 beds like the Rose) the main page pictures and detials changes from Rose to Pellets.
- And if you wanted to see more on the development, then by clicking on "view" on the development option amongst the other 9, it changes the main page to show details of the development.
- Everything else on the development page remains the same only the top bit changes to reflect the different types of properties,
- See the next page to see the side by side changes recommended.





### South Cellar Court Price From 2 Lakhs to 4 lakhs

87 Mittraphap Rd, Tambon Thephalai, Thailand

250 Sqft

Located in the heart of the financial district, 45 Wall Street is an architectural marvel that commands your attention from the....

# **Luxury Home in Manhattan**

Development Id: NP00024 987 Mittraphap Rd, Tambon Thephalai, Thailand

Price From \$ 12,000 - \$ 12,000 Last updated: 19th of February 19 viewed in last 48hrs

#### Overview

胂 22

• 1,500 2015

Number of units

**Total Sqfts** 

**Completion Date** 

45 No of buyer's View

Description

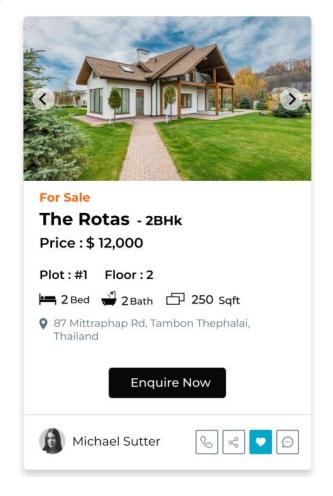
Specification

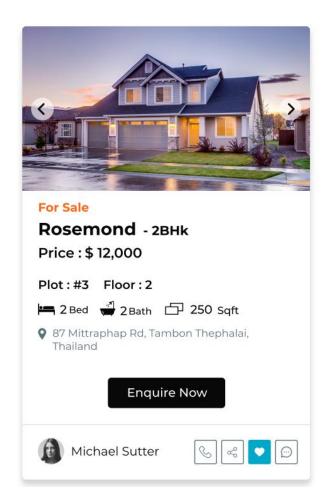
Features

Just steps away from QM2 express bus to Manhattan and local buses; only minutes from the LIRR. Walking distance to the Bay Terrace Shopping Center, Baybridge Commons Shopping Center, pool clubs, movie theaters and tennis courts. 1.5 blocks away from elementary school PS 169 and Bell Academy middle school in the awardwinning District 25. Don't miss this opportunity!

Everything from here remains the same as the development page, only adding "View" along with enquire now and listing all the 9 other types.

# **Property list**





# **Near By**

## Primary School

Secondary schools

Stations

Airport

Restaurants

Airport

Foodstore

Healthclub

Parks

See More+



### Near Me: Primary School

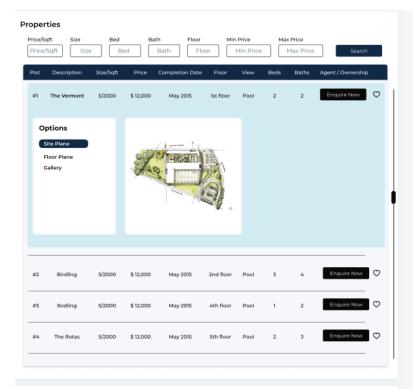
- Xavier University School of Medicine 20mins
- > Aureus University School of Medicine 20mins
- American University School of Medicine Aruba 20mins
- Xavier University School of Medicine 20mins

# Video



# ووعي 360\* View





#### Site Plan

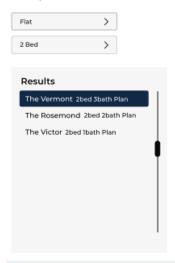


#### Results





## Floor plans





#### Compare



