STARTUP & IDEA FEST 2022

CONCEPT-NOTE

EXHIBITION

STARTUP MEET

IDEA PITCHING

MENTORING

INCUBATION

INVESTMENT
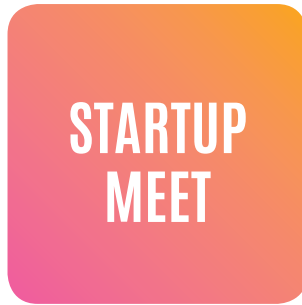
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EVENT

IN ALL 7 PROVINCES OF NEPAL

STARTUP & IDEA FEST 2022

LARGEST STARTUP FEST
IN ALL 7 PROVINCES OF NEPAL

Event Highlights

Product/Innovation Showcase, Student´s Project Demo, Digital Literacy & Samvad, Startup & Entrepreneurs Meet up, Idea Pitching & Mentoring Sessions.

Participants

Government Officers, Academicians, Students, Startup & Entrepreneurs, Industry & Corporate representatives, Tech Enthusiasts & Public general.

Expected Visitors

One lakh plus from all provinces. Fifteen thousand plus in each province.

Expected Participants (Startups, Innovators & Idea presenter):

250 plus from all provinces and 40 plus teams from each province.

For More updates:

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About the Event:

ICT Startup & Idea Fest 2022 is one of our largest events, which will be organized in all seven provinces of Nepal with the motive to promote local innovators and startups and contribute towards the development and promotion of the ICT ecosystem in Nepal. This event encourages young minds of enthusiastic individuals to create opportunities in Nepal's ICT sector. This event is more than just an exhibition and demonstration; it is an open platform where one can contribute for the development of the ICT sector.

ICT Startup & Idea Fest 2022 is an event centered on technological innovation, student projects, startup ideas, and innovation. This event highlights innovative ideas and encourages youths towards the development of technology. ICT Startup & Idea Fest 2022 will also host a great exhibition where student's innovation, projects and startup products are expected to attract a mass audience.

This year ICT Startup & Idea Fest 2022 will be organized in all 7 provinces of Nepal.

The proposed venues and dates for the events are as following :

1.	Sudur Paschim	Dhangadi - 23rd March, 2022 (2078 Chaitra 9)
2.	Karnali	Surkhet - 26th March, 2022 (2078 Chaitra 12)
3.	Lumbini	Butwal - 30th March, 2022 (2078 Chaitra 16)
4.	Gandaki	Pokhara - 2nd April, 2022 (2078 Chaitra 19)
5.	Bagmati	Chitwan - 6th April, 2022 (2078, Chaitra 23)
6.	Madhesh	Birgunj - 9th April, 2022 (2078 Chaitra 26)
7.	Province No. 1	Biratnagar - 15th-16th April, 2022 (2079, Baisakh 2-3)

Why this event?

ICT Startup & Idea Fest 2022 highlights our nation's technological foundation giving opportunities and empowering youths to take part in their own establishment. This event will provide participants the opportunity to showcase and exchange technological information and development to a large audience as the event will be witnessed by varied audiences including from different industries, age groups and educational sector.
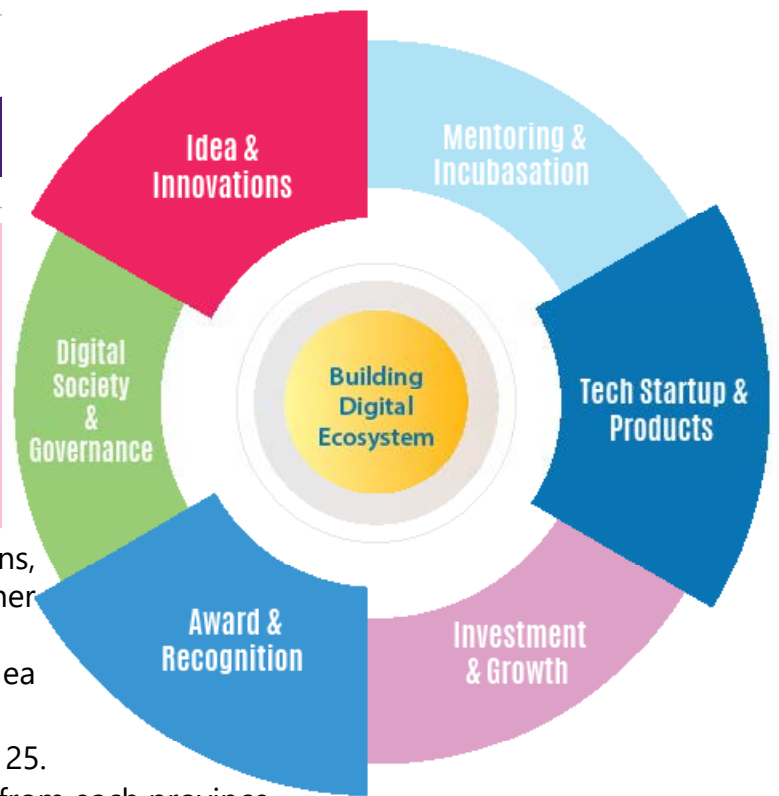
ICT Startup & Idea Fest 2022 promises to lead today's generation towards a better future encouraging them to take ownership of technological development. This event helps in introducing and promoting startups, entrepreneurs, and students' ideas from all over Nepal. Youths from all provinces of Nepal representing different colleges and universities will be participating in this event which will give youths of this generation great opportunities and pass good insights and information in technological sectors and others of their interested field to the coming generation.

Impacts and Contribution Towards Build
DIGITAL ECOSYSTEM

The ICT Startup & Idea Fest 2022, with the goal of promoting local innovators and startups, will contribute to the development and promotion of Nepal's digital ecosystem. Our contribution to the development of the digital ecosystem is as follows:

- Coordination with local organizations, colleges and universities to work together in building a digital ecosystem.
- Talent hunt, Project showcase & Idea pitching.
- One month Mentorship to selected top 25.
- Selection of the best 5 startups or Idea from each province
- Award to the best one and provide subsidized loans from Banking Partners.
- Incubate top 35 Startups or ideas for a month in Kathmandu.
- Collaborate with Investors, Corporate houses and Banks and the top 10 will get investment opportunities.
- Support Technical, Financial, legal and others to expand and grow business for all the selected startups.

Building Digital Ecosystem
- Idea & Innovations
- Mentoring & Incubasation
- Tech Startup & Products
- Investment & Growth
- Award & Recognition
- Digital Society & Governance

STARTUP & IDEA FEST 2022
AIMS TO:

1. **Inform** individuals about startups and their innovations at the local level.
2. **Encourage** individuals, organizations, groups, students, businesses, and community involvement in large and small ICT sector in Nepal.
3. **Recognize** as role model, the significant contribution of individuals, groups, businesses, and organizations are making throughout Nepal in ICT sector.
4. **Acknowledge** the valuable contributions that individuals, groups, businesses, and organizations are achieving throughout Nepal in ICT sector.
5. **Promote** sponsors and presenters as responsible corporate citizens helping to build e-society throughout Nepal.
6. **Incubate** promising ideas and startups so they can be mentored well and that they contribute towards building the digital era.

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Activities

Some of the major activities and program that are proposed to be organized in Startup & Idea Fest 2022:

Exhibition and Product Demo :
This is the area of learning that is based upon demonstration of one's skill, invention, and innovation. Participants will be demonstrating their invention, products, software including their startup company to the visitors.

Idea Pitching :
One of the major activities in ICT Startup & Idea Fest 2022 is idea pitching session, where students and startups will pitch their ideas. This session helps participants to break through the business ecosystem, while also helping with the networking with industry leaders as well as assisting them to explore the marketing field. One idea from each province will be declared the winner and they will be provided with the opportunity to compete in our main event.

Training and Mentorship :
During training and mentorship, startups and students will have an opportunity to learn on tech related topics. This session will enable them to build a network helping them to widen their knowledge horizon. The participants will also have an opportunity to get encountered with experts for mentorship and tannings.

Digital Samvad Session :
Digital Samvad is an open round table that attempts to revisit, reflect, and reshape the aspiration laid down by digital Nepal for digital transformation. The Digital Samvad will attempt to complement the Digital Nepal initiatives and spur discussion and draw the lessons from the experience of our key resource persons and domain experts. It will attempt to create a physical, virtual, and hybrid space where dialogue on Digital technologies and their impact on people and society can be traced and planned. As a pre-event of Digital Samvad Conclave we will be hosting digital samvad in all seven provinces.

Digital Literacy Campaign :
During this session participants will have an opportunity to explore the area around digital financial literacy where we aim to introduce and encourage the effective adoption of digital financial services.

Startup and Entrepreneur Meetup :
Startup and Entrepreneur Meet up are the backbone of the startup ecosystem where participants contribute by sharing their experience, ideas, and problems with each other. ICT Startup & Idea Fest 2022 will also include Startup Meet up where 10 startups and 10 best ideas will be exhibited to the participants. Seven Startups and Seven best ideas, one each from all Seven Provinces of Nepal will be declared as the best in respective categories. Startup and Entrepreneur Meet up will also be followed by panel discussions, presentations, and workshops in different topics.

STARTUP INCUBATION
AFTER PROVINCIAL FEST

The closing session of Startup & Idea Fest 2022 will be held in Kathmandu where top 5 startups from each province will be invited to participate in the event. A two-week long incubation & mentoring sessions will be provided to these finalists along with other top 10 finalists of ICT Award. Among all participants, a total of upto 10 select startups will get a chance to secure investment of upto 1 Million from different angel investors and corporate organizations.

BENEFITS TO PARTICIPANTS

Participants, being a part of this event, will be provided with many benefits including exposure in the industry. Some of the key benefits that participants will be getting includes:

- Seven Startups one each from all seven provinces of Nepal will be eligible to get concessional loan of up-to One Million each.
- Seven best ideas one from each province will be provided an opportunity to secure seed investment of up-to Three Hundred Thousand.
- Business growth, Promotion and Marketing Opportunity.
- Incubation and mentoring for selected top 5 from each province.
- Media Coverage & Networking Opportunity.
- Award and Certificate for winning team.
- Recognition in Grand Finale of ICT Award 2022

'**Fusemachines ICT Startup and Innovation Fest 2019**' was organized as a pre-event of ICT Award 2019. Due to the COVID-19, we were however not able to organize any physical pre-event in 2020. In 2019, four Fusemachines ICT Startup and Innovation Mela was organized in three different provinces of Nepal that had more than 150 stalls and saw presence of more than 100,000 visitors in all four venues. The event was also witnessed by representatives from different Government Bodies, Media, Industry and Education sector.

Province 1: Biratnagar - 27th and 28th Baisakh 2076 (10th and 11th May, 2019) Fusemachines ICT Startup and Innovation Mela 2019 was organized in Biratnagar on 10th and 11th May 2019 that saw the presence of more than 10,000 visitors. The event had more than 40 stalls in the exhibition. Event also included different panel discussions and seminars.

Bagmati Province : Narayangadh - 18th Jestha, 2076 (1st June, 2019) Fusemachines ICT Startup and Innovation Mela 2019 that was organized in Chitwan had more than 30 stalls and was witnessed by more than 20,000 visitors. This one-day event, organized on 1st June 2019 also included participants from various colleges where they had a fruitful discussion on various topics including panel discussion on Academia- Industry Tie-up.

Lumbini Province : Butwal - 11th Jestha, 2076 (25th May, 2019) In Lumbini Province, Fusemachines ICT Startup and Innovation Mela 2019 was organized in Butwal that had around 30 stalls installed by startups and students. Workshops on artificial intelligence (AI), internet of things (IoT) and cloud technology, start-ups and entrepreneurship were conducted during the event.

Bagmati Province : Kathmandu - 4th and 5th, 2076 (20th and 21st December, 2019) As a concluding post-event of ICT Award 2019, Fusemachines ICT Startup and Innovation Mela was organized in Kathmandu Nepal from 20th to 21st December 2019. More than 50 startup companies put on display for various new products during the event. Workshops on numerous topics of Emerging Technologies and conferences on entrepreneurship were also held during the fair.

The Startup and Innovation Fest 2021 (Pre- event campaign of F1Soft ICT Award 2021). ICT Startup and Idea Fest 2021 was organized in Presidential Business School as one of the pre-events of ICT Award 2021 where top 15 finalists of Category A where companies display their products during the event.

About an event initiator

Living with ICT is the leading tech media company and digital initiative that caters to information that matters in technology, the developments, practices, and trends of its scope. Living with ICT provides a unique forum where academicians, entrepreneurs, startups and students share their knowledge to fellow interest groups to satisfy their thirst for Information & Communication Technology.

We believe in keeping pace with the cutting-age-technology to achieve achievements in this era of information and technology. Thus, our vision is to build a knowledge-based society on accord of our slogan `Building an e-society´. ICT Foundation Nepal, a not-for-profit organization working to make the digital ecosystem of Nepal stronger, is our organizing and strategic partner for this event. ICT Foundation Nepal promotes innovation, startups, and ideas guided by the vision to build Digital Nepal.

There are different programs and events that are being organized by Living with ICT. Where, ICT Award is our flagship initiative, which is organized every year coordinating with government, ministries and private sector. ICT Award was started with the motive to honor and appreciate the exemplary achievements and contributions towards the ICT sector of Nepal. This award discovers and acknowledges the role models in ICT sectors in Nepal.

We successfully completed the 6th edition of the ICT Award this year. Likewise, "My Digital Nepal, My Imagination" is also one of the programs of Living with ICT where we aim to create awareness among youth about the 8 verticals of Digital Nepal Framework. This program helps to bridge the knowledge gap of students for Digital Governance and other services. Beside these Living with ICT has been initiating various other digital initiatives every year.
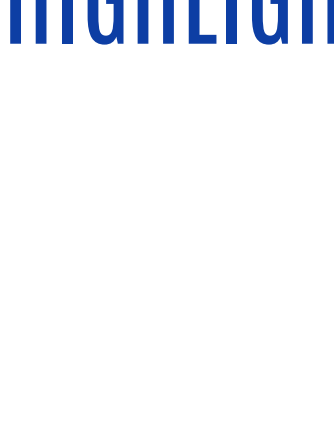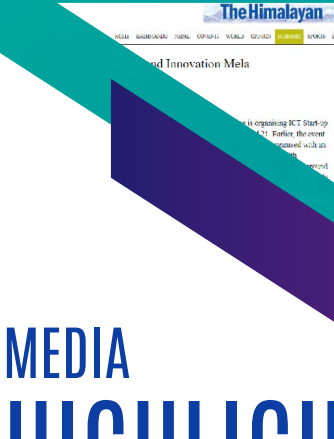
MEDIA
HIGHLIGHTS

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